



**New England Educational Opportunity Association
41st Annual Conference**

January 30, 2017

Dear Colleague,

I'm pleased to invite you to advertise in the largest educational opportunity program conference in New England! The 41st Annual New England Educational Opportunity Association (NEOA) conference will be held at the Westin Portland Harborside in Portland, Maine April 12-14, 2017 and will include renowned presenters, public officials, and hundreds of educational opportunity professionals from throughout New England. The event is co-sponsored by American Student Assistance.

The NEOA conference provides your organization with the exclusive opportunity to showcase to educators with direct access to more than 50,000 students from over 120 federally funded educational opportunity programs. NEOA professionals serve students from middle school, high school, college, and graduate school in the six New England states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. This is an occasion for you to highlight your program or business, while also supporting equal educational opportunity throughout the six New England states.

To be included in the conference program, complete the enclosed form and attach a copy of your advertisement. If you have any questions or need additional information, please feel free to contact me at (207) 859-1142 or by email at theriaultc@thomas.edu

Thank you in advance for your consideration!

Sincerely,

Cote Theriault
NEOA Conference Committee
Thomas College Student Support Services



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Advertisement Placement Form - Deadline March 10th

Please type or print neatly:

Institution Name: _____

Program Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Please check your selection below:

	<u>NEOA Members</u>	<u>Non - Members</u>
<input type="checkbox"/> Full Page (7" w X 9.5" h), print ready	\$150	\$200
<input type="checkbox"/> Half Page (7" w X 4.5" h), print ready	\$100	\$125

- All ads will be printed in black and white only.
- All ads must be complete and print-ready. We reserve the right to touch up ads for print quality. If you need assistance in setting up your ad for print, please contact the Conference Ads Coordinator.
- Electronic submission in .jpg or .pdf format is strongly preferred.

Ads should be submitted via email to theriaultc@thomas.edu

Checks or POs may be mailed to:

Cote Theriault, 2017 Conference Ads Coordinator
TRIO Student Support Services
Thomas College
180 W. River Rd.
Waterville, ME 04901

- *Checks should be made payable to NEOA (NEOA Federal ID# 22-2589628).
- You will be contacted within three business days to confirm receipt of your submission.

Thank you for supporting educational opportunity throughout New England!